

**Eligibility:** 5<sup>th</sup> grade through 12<sup>th</sup> grade students who are New Jersey residents

**Format:**

1. Size: 8.5 x 11 single sheet of paper
  - a. No firm or rigid backing. Do not mount any posters.
2. Poster may be horizontal or vertical (landscape or portrait)
3. Artwork must be original:
  - a. No paste-ons, stenciling, or tracing
  - b. No copyrighted materials
4. The following art materials may be used:
  - a. Pens, pencils, colored pencils, markers or crayons
  - b. Watercolor or Acrylic paint
    - i. No charcoal, oil paints, pastels, chalk, glitter, or sand
    - ii. Please do not staple poster to submission form
5. Original computer-generated artwork will be accepted
6. Poster may be in color or black & white

**Requirements:**

1. The poster must cover only **1** of the four vaccine categories (Tdap, HPV, Meningococcal, or Flu).  
*\*A poster covering more than one vaccine will be disqualified.*
2. The poster must contain at least **1** fact from [www.protectmewith3.com](http://www.protectmewith3.com) such as
  - a. Why you need to be vaccinated
  - b. Facts about the disease(s) the vaccine prevents*\*Entries with information from other sources will be disqualified*
3. The poster must contain the statement: **“For more information go to [www.protectmewith3.com](http://www.protectmewith3.com)”**
4. The poster must contain the statement: **“Get vaccinated!”**

**Submission:**

1. Early Bird – Submit on or before January 1, 2019
  - a. If your poster is submitted by January 1, you will be entered into a drawing to win a prize
2. Open Registration – Submit now through January 27, 2019
3. **Mail-In Poster and Application form by January 27 to:**

**Protect Me With 3+ C/O Springboard PR  
101 Crawfords Corner Road  
Suite 4-102 R  
Holmdel, New Jersey 07733**

**Entries will be judged on:**

- Creativity/ Originality
- Vaccination message
- Visual effectiveness
- Overall appeal

If you have any questions please email [help@protectmewith3.com](mailto:help@protectmewith3.com)

**GENERAL CONTEST RULES:**

1. Students must be residents of New Jersey.
2. A group of students may enter the contest, but prizes will be awarded per entry, not per individual participant.
3. Group entries should only be submitted one time by one group member (Team Captain).
4. Each student can only work on one entry, either as an individual or as a group.
5. Entries must be students' original work and contain no copyrighted material.
6. Entries must be in **English only**.
7. To ensure the most current information is used, entries shall **only use** information provided on [www.protectmewith3.com](http://www.protectmewith3.com). **Do not** use information obtained from other organization websites listed in the "resource" sections.
8. Entries must focus on **one** vaccine.
9. All students under the age of 18, will need parent/guardian permission to participate.
10. If selected as a finalist, each participant involved in the creation of the poster will be required to complete **Photo and Video Consent Form**.
11. All winners will be notified of their selection by e-mail.
12. All submissions will become the property Protect Me With 3+ and its sponsors. All rights for reproduction in all media including print, film, web, and/or video are assigned to the organizers and their sponsors to use as deemed appropriate for the goals of the contest and the Protect Me With 3+ campaign. Posters will not be returned.

**Entries must NOT contain:**

1. Spelling mistakes.
2. Information from the "resources" section of [www.protectmewith3.com](http://www.protectmewith3.com) or from other organizations/sources.
3. Information on more than 1 vaccine.
4. Brand names or trademarks of vaccines (example: Gardasil for HPV).

5. Material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright or license infringement.
6. Material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous or libelous.
7. Material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.
8. Material that is unlawful, in violation of or contrary to the laws or regulations in any state where the entry is created.
9. Entries must not have been submitted previously in a promotion or contest of any kind, or exhibited or displayed publicly.

**\*\*Any entry that does not follow contest rules will be disqualified.\*\***