

**Eligibility:** 5<sup>th</sup> grade through 12<sup>th</sup> grade students who are New Jersey residents

**Format:**

1. The video can be up to 30 seconds long.  
*\*Videos over 30 seconds will be disqualified.*
2. Video must be submitted in one of the following formats: .AVI, .MOV, .MP4, MPEGPS, or .WMV.

**Requirements:**

1. The video must cover only 1 of the four vaccine categories:
  - a. Tdap
  - b. HPV
  - c. Meningococcal
  - d. Flu*\*A video discussing more than one vaccine will be disqualified.*
2. The video must contain at least 3 facts from [www.protectmewith3.com](http://www.protectmewith3.com) such as
  - a. Why you need to be vaccinated.
  - b. Facts about the disease(s) the vaccine prevents.*\*Entries with information from other sources will be disqualified*
3. The video must contain the statement: **“For more information go to [www.protectmewith3.com](http://www.protectmewith3.com)”**
  - a. This statement can be spoken or written as text in your video.
4. The video must contain the statement: **“Talk to your parents about getting vaccinated. Your health is worth a shot!”**
  - a. This statement can be spoken or written as text in your video.

**Submission:**

1. Early Bird – Submit on or before January 1, 2020:
  - a. If your video is submitted by January 1, you will be entered into a drawing to win a prize!
2. Open Registration – Submit now through January 26, 2020
3. Submit video by January 26 at: <http://protectmewith3.com/submit/>

**Entries will be judged on:**

- Creativity/originality
- Vaccination message
- Visual effectiveness
- Audio clarity
- Overall appeal

If you have any questions, please email: [help@protectmewith3.com](mailto:help@protectmewith3.com).

**GENERAL CONTEST RULES:**

1. Students must be residents of New Jersey.
2. A group of students may enter the contest, but prizes will be awarded per entry, not per individual participant.
3. Group entries should only be submitted one time by one group member (Team Captain).
4. Each student can only work on one entry, either as an individual or as a group.
5. Entries must be students' original work and contain no copyrighted material.
6. Entries can be in **English or Spanish**.
7. Any music or audio used in a video must be original or royalty-free.
8. To ensure the most current information is used, entries shall **only use** information provided on [www.protectmewith3.com](http://www.protectmewith3.com). **Do not** use information obtained from other organization websites listed in the "resource" sections.
9. Entries must focus on **one** vaccine.
10. All students under the age of 18, will need parent/guardian permission to participate.
11. If selected as a finalist, each team member will be required to complete a **Photo and Video Consent Form**.
12. All winners will be notified of their selection by e-mail.
13. Winners are encouraged to attend the Awards Ceremony in order to receive their prize.
14. All submissions will become the property of Protect Me With 3+ and its sponsors. All rights for reproduction in all media including print, film, web, and/or video are assigned to the organizers and their sponsors to use as deemed appropriate for the goals of the contest and the Protect Me With 3+ campaign.

**Entries must NOT contain:**

1. Spelling mistakes or mispronunciations.
2. Information from the "resources" section of [www.protectmewith3.com](http://www.protectmewith3.com) or from other organizations/sources.
3. Information on more than 1 vaccine.
4. Brand names or trademarks of vaccines (example: Gardasil for HPV).
5. Copyrighted music or audio.
6. Material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright or license infringement.
7. Material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous or libelous.

8. Material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.
9. Material that is unlawful, in violation of or contrary to the laws or regulations in any state where the entry is created.
10. Entries must not have been submitted previously in a promotion or contest of any kind, or exhibited or displayed publicly.

**\*\*Any entry that does not follow contest rules will be disqualified.\*\***