

COPPA Disclosure to Parents:

The Children's Online Privacy Protection Act (COPPA) was passed to give parents increased control over what information is collected from their children online and how such information is used. The law applies to websites and services directed to children under the age of 13. www.protectmewith3.com ("the Site") is provided by the Partnership for Maternal and Child Health of Northern New Jersey's ("Partnership") and the New Jersey Department of Health. The Site is committed to protecting the online privacy of the children who visit its website and to comply with COPPA. COPPA prohibits unfair or deceptive acts or practices in connection with the collection, use or disclosure of personally identifiable information from and about children on the Internet. The Site will not collect, use or disclose any information from students without first obtaining verified parental consent.

Personal Information

As part of the submission process, students will be asked to provide the following information: full name, grade, age, the student's teacher, home phone number, email addresses, photographs, movies, or videos developed by the student. The information collected through the Site will be used only for purposes relating to the immunization contest. Email information is collected only for students who participate in the contest in order to inform them of their winning status. In addition, the Site may ask for feedback via email to improve the campaign for the upcoming year. Email information is never sold, given or disclosed to third parties.

The Site may publicly display artwork, photographs, movies or videos of, or developed by the student. In addition, the Site may edit, use, and reuse these materials for only for purposes relating to the immunization contest purposes including use in print, on the internet, and all other forms of media.

During the voting process, the Site will collect information on domain names and IP addresses. This information allows us to record website traffic to improve navigation and content and prevent voters from voting multiple times during the voting process.

Cookies

The Site does not require the use of per-session cookies. Cookie information is never sold, given or disclosed to third parties.

If you have any COPPA-related inquiries, please contact Springboard at 101 Crawfords Corner Road, Suite 4-102 R, Holmdel, NJ 07733, (732)-863- 1900 x 200 for more information. In addition, for more information, please see the Site's Privacy Policy at <http://protectmewith3.com/privacy/>.

At any time, a parent or legal guardian may contact us to review what information has been collected on their child, request that we delete any information that the Site has collected from their child, or refuse to permit further collection or use of their child's personal information. If you wish to review the information that has been collected, have your child's information deleted, or if you wish to refuse to permit further collection of your child's information, please contact Springboard at 101 Crawfords Corner Road, Suite 4-102 R, Holmdel, NJ 07733, (732)-863-1900 x 200.

By agreeing to the terms in this document:

- I hereby consent to my child's participation and display on the Site as set forth above.
- I also grant to New Jersey Department of Health the right to edit, use, and reuse said materials for purposes related to the immunization contest.
- I also hereby release the New Jersey Department of Health and the Partnership and their employees, or agents working on their behalf, from all claims, demands, and liabilities whatsoever in connection with the above.