

Eligibility: 5th grade through 12th grade students who are New Jersey residents

Format:

1. Size: 8.5 x 11 single sheet of paper
 - a. No firm or rigid backing. Do not mount any posters.
2. Poster may be horizontal or vertical (landscape or portrait)
3. Artwork must be original:
 - a. No paste-ons, stenciling, or tracing
 - b. No copyrighted materials
4. The following art materials may be used:
 - a. Pens, pencils, colored pencils, markers or crayons
 - b. Watercolor or Acrylic paint
 - i. No charcoal, oil paints, pastels, chalk, glitter, or sand
 - ii. Please **do not staple** poster to submission form, use paper clips
5. Original computer-generated artwork will be accepted
6. Poster may be in color or black & white

Requirements:

1. The poster must cover only **1** of the four vaccine categories (Tdap, HPV, Meningococcal, or Flu).
**A poster covering more than one vaccine will be disqualified.*
2. The poster must contain at least **1** fact from www.protectmewith3.com such as
 - a. Why you need to be vaccinated
 - b. Facts about the disease(s) the vaccine prevents**Entries with information from other sources will be disqualified*
3. The poster must contain the statement: **“For more information go to www.protectmewith3.com”**
4. The poster must contain the statement: **“Get vaccinated!”**

Submission:

1. Early Bird – Submit on or before **January 1, 2021**
 - a. If your poster is submitted by January 1, you will be entered into a drawing to win a prize.
2. Open Registration – Submit now through **January 24, 2021**
3. Upload poster and application to www.protectmewith3.com/submit **OR** mail-in poster and application form to:

Protect Me With 3+ C/O Springboard PR
101 Crawfords Corner Road
Suite 4-102 R
Holmdel, New Jersey 07733

Note: If you electronically submit your poster and are chosen as a finalist, you must mail your original poster to us for final judging. We will contact you and send you a pre-stamped envelope to assist with mailing.

Entries will be judged on:

- Creativity/ Originality
- Vaccination message
- Visual effectiveness
- Overall appeal

If you have any questions, please email help@protectmewith3.com

GENERAL CONTEST RULES:

1. Students must be residents of New Jersey.
2. A group of students may enter the contest, but prizes will be awarded per entry, not per individual participant.
3. Group entries should only be submitted one time by one group member (Team Captain).
4. Each student can only work on one entry, either as an individual or as a group.
5. Entries must be students' original work and contain no copyrighted material.
6. Entries can be in **English or Spanish**.
7. To ensure the most current information is used, entries shall **only use** information provided on www.protectmewith3.com. **Do not** use information obtained from other organization websites listed in the "resource" sections.
8. Entries must focus on **one** vaccine.
9. All students under the age of 18, will need parent/guardian permission to participate.
10. If selected as a finalist, each participant involved in the creation of the poster will be required to complete **Photo and Video Consent Form**.
11. All winners will be notified of their selection by e-mail.
12. Winners are encouraged to attend the Awards Ceremony in order to receive their prize.
13. All submissions will become the property Protect Me With 3+ and its sponsors. All rights for reproduction in all media including print, film, web, and/or video are assigned to the organizers and their sponsors to use as deemed appropriate for the goals of the contest and the Protect Me With 3+ campaign. Posters will not be returned.

Entries must NOT contain:

1. Spelling mistakes.
2. Information from the “resources” section of www.protectmewith3.com or from other organizations/sources.
3. Information on more than 1 vaccine.
4. Brand names or trademarks of vaccines (example: Gardasil for HPV).
5. Material that violates or infringes another’s rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright or license infringement.
6. Material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous or libelous.
7. Material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.
8. Material that is unlawful, in violation of or contrary to the laws or regulations in any state where the entry is created.
9. Entries must not have been submitted previously in a promotion or contest of any kind, or exhibited or displayed publicly.

****Any entry that does not follow contest rules will be disqualified.****